

sarah MILES

ILLUSTRATOR & GRAPHIC DESIGNER
Albuquerque, New Mexico
sarahmiles.net

smmiles1990@gmail.com
References provided upon request

EDUCATION

ROCKY MOUNTAIN COLLEGE OF ART & DESIGN

BFA - Illustration
August 2009 - May 2012

WHEAT RIDGE HIGH SCHOOL

High School Diploma
August 2005 - May 2009

EXPERIENCE

REAL TIME SOLUTIONS

Motion Designer/Graphic Designer
November 2021 - Present

Marketing designer for RTS. Works with multiple clients, primarily New Mexico state agencies. Produces work for the award-winning NMDOH Vaccine campaign responsible for informing the public of COVID vaccine registration. Designed new logos, branding, and collateral for Children, Youth & Families department, and more. Created a large portion of the design work for the Gallup Intertribal Ceremonial Centennial Celebration. Provides several clients with social media graphics, including as beWellnm. Extends branding consistently and expertly across a wide variety of media.

ROUTE 66 CASINO HOTEL

Senior Graphic Designer
November 2019 - November 2021

Dedicated designer for Route 66 Casino Hotel. Role provided a diverse workload, including direct mail marketing, billboards, social media campaigns, package design, bus & truck wraps, apparel, email promotions, logo design, and more. Designed every monthly casino promotion from May 2021 to November 2021. Created physical signs on-property. Developed the "CARE Team" logo and branding, the COVID safety branding for Route 66. Designed several mail campaigns from one-time offer mailers to themed routine projects. Built the monthly core mailer informing casino guests of all current events and promotions.

AD-WEAR & SPECIALTY OF TEXAS

Senior Graphic Designer
October 2015 - October 2019

Produced artwork for apparel printing both on-property and through third-party vendors. Provided custom design services, design re-creation & proofs for pre-rendered artwork. Created print-ready graphics and color separations. Revised the screen production process by introducing significant time-saving measures.

SKILLS

Illustration, graphic design, video editing, motion graphics, screen printing, prepress procedures, professional printing, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Adobe XD, Dimension, Clip Studio EX, Procreate, MS Office. Comfortable with Mac OS & Windows. Disciplined and quality-driven.